

# High productivity is called key to Geneva's survival

**By Larry Weist**  
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The work force at U.S. Steel's Geneva Works in Utah County has a future if it continues its high productivity, although the reopening of the bankrupt Kaiser Steel Fontana, Calif., plant as a low-cost producer poses a threat to Geneva, U.S. Steel chairman David M. Roderick said Wednesday.

Speaking to reporters at six U.S. Steel and Marathon Oil locations across the country via a telephone news conference, Roderick said Geneva has one of the best work forces in the

country, but "there's no question we are in a fight for our lives."

On the positive side, he noted, high productivity kept Geneva in business when imported steel and softening demand forced the 40-year-old Kaiser plant into bankruptcy. "Our only option is to improve productivity. I hope the people at Geneva are up to the challenge as they have been in the past."

In the last 10 years, U.S. Steel has put 2½ times as much money into maintenance and modernization of Geneva as the plant has earned, he said.

U.S. Steel Corp. has reported profits of \$153 million, or \$1.15 a share, for the third quarter, nearly triple the \$52 million or 27 cents a share in the same quarter of 1983, and Roderick said all of 1984 will be profitable.

He said a favorable impact of \$90 million from adjustment of pension cost accruals and the corporation's asset sales totaling \$198 million were partly offset by a revaluation of U.S. Steel's investment in a Canadian mining complex, which had a negative impact of \$40 million.

Sales for the 1984 third quarter were \$4.7

billion, compared with \$4.6 billion in the year-earlier period.

The profit came despite declining steel orders, shipments and operating rates in the first half of this year, Roderick said.

"I hope that this decline (in orders) will be reversed as the president's recently announced program to reduce unfairly traded steel imports is put into place," Roderick said. "However, this will happen only if the plan is fully implemented and vigorously enforced."

Roderick's reference was to President Reagan's decision last month not to accept import quota restrictions recommended by the Inter-

national Trade Commission. Reagan said he would instead instruct U.S. trade officials to seek voluntary import limits averaging 18.5 percent from nations that export subsidized steel to the United States.

Steel shipments declined from an average of 1.1 million tons a month in the first half to just over 900,000 tons in the third quarter, the company said. Raw steel production capacity dropped to 53 percent from 68 percent in the first six months.

The company has no plans to announce any permanent shutdowns of steel plants during the rest of the year, Roderick said.

Phil Goodrich, director of administrative services, said tax-increment financing allows the agency to pay for redevelopment projects through the increase in taxes generated by redevelopment.

Through the redevelopment agency, he said, taxes on a piece of property will be frozen at the levels assessed prior to any redevelopment project taking place. Goodrich said the increase in taxes generated once a development is completed is then used to pay off bonds issued for the project's development.

Once a project is paid for, he said, the increase in taxes created by the redevelopment project will revert

He said redevelopment doesn't take tax money from education or governmental bodies, but allows for increased taxes to eventually reach those taxing bodies.

"What redevelopment does is create new revenue for education," he said. "Education will get what's it always did and will be given a chance to get more later, but not up front. (Education) isn't losing anything; there's just a delay in how long new taxes will go into education."

Renzas said redevelopment agencies are allowed to designate redevelopment areas as large as 540 acres, but can only collect tax revenues to pay for the redevelopment project from 100 of those acres.

Uinta, 25 E. Center, 373-4145. "Ghostbusters," ★★★½, rated PG (violence, sex, profanity, vulgarity), 5, 7:10, 9:20 p.m.

Paramount, 61 E. Center, 373-4145. "Irreconcilable Differences," ★★★, rated PG (nudity, sex, profanity), 7 and 9:30 p.m.

FOX, 233 W. 1230 North, 374-5525. "Places in the Heart," ★★★½, rated PG (violence, profanity), 7 and 9:45 p.m.

Academy, 56 N. University Ave., 373-4470. "The Razor's Edge," ★★★½, rated PG-13 (violence, sex, profanity), 4:30, 7 and 9:45 p.m.

Central Square, 175 W. Second North, 374-6061. "American Dreamer," ★★★, rated PG (violence, sex, profanity, nudity), 2, 4:30, 7, 9:30 p.m.; "Body Double," ★★, rated R (violence, sex, nudity, profanity), 2:15, 4:45, 7:15, 9:15 p.m.; "Terror in the Aisles," ★½, rated R (violence, sex, nudity, profanity), 1:45, 3:30, 5:15, 7:15, 9:15 p.m.; "The Terminator," ★★★½, rated R (violence, sex, nudity, profanity), 2, 4:30, 7, 9:30 p.m.

Pioneer Twin Drive-In, 1255 S. State, 374-0521. "Ghostbusters," ★★★½, rated PG (violence, sex, profanity, vulgarity), and "Amityville III," ★★, rated R (violence, profanity), 7:30 p.m.; "Romancing

er for the Provo Timps baseball club. He was a member of the LDS church. His hobbies included hunting and fishing.

Survivors include his wife of Provo; four sons, one daughter: Dick Page, Howard Page, both of Provo; Rulon Page, Murray; Randy Page, American Fork; Mrs. Robert (Lenene) Badham, West Valley City. 11 grandchildren; one brother, two sisters: Nathan Page, Mrs. Elinor Hobbs, both of Salt Lake City; Mrs. Gayle Jarvis, Bountiful.

Graveside services will be held Friday at 2 p.m. Eastlawn Memorial Hills, Provo. Friends may call at Berg Mortuary of Provo, 185 East Center on Friday from 12:45 to 1:45 p.m.

4. Tilt the victim's head by placing one hand under the patient's neck and the other on the forehead. Tilt as far back as possible.

5. Open the mouth. Try to hold the lower teeth in front of the upper teeth.

6. To do mouth-to-mouth resuscitation, pinch the nostrils closed and blow forcefully and steadily into the patient's mouth until the patient's chest rises.

7. After blowing, turn your head to the side and watch the patient's chest contract. Listen to see if air is leaving the lungs.

Next comes the external heart massage:

1. Place the patient in a hori-